



25th ANNUAL (2nd VIRTUAL) PUBLIC WORKS CONFERENCE

November 1 – 4, 2021

APWA Invites you to Participate as a Sponsor or Exhibitor

Get your company's services in front of more than a hundred northern California **public works professionals** over four days. You are invited to participate as a sponsor or an exhibitor at our 25th Annual (2nd Virtual) Public Works Exposition and Conference. Some of the conference specifics include:

- ✓ 17 educational presentations to draw your customers covering diverse topics associated with public works
- ✓ 4 days of opportunities to make contacts and meet agency representatives
- ✓ 1 dedicated timeslot each day for attendees to visit the Exhibit Hall

A consortium of professionals from associations, cities, and counties will be present at the Annual Public Works Exposition to learn more about the latest procedures, products and issues in areas such as:

- ✓ Street maintenance and repair,
- ✓ Engineering, management, and career advancement topics,
- ✓ Creek, stream, stormwater quality and environmental issues,
- ✓ Legislative mandates and updates; and
- ✓ Sustainability

Attendees include a mix of everyone in the public works field including Public Works Directors, superintendents, supervisors, engineers, field personnel, technicians and inspectors representing agencies, utilities and consultants.

This conference fulfills one of the most important missions of our APWA chapter – education.

SPONSORSHIP/EXHIBITOR REGISTRATION is open now until October 22, 2021.

Thank you for your continued support,

Ed Slintak

CSG Consultants, Inc.

2021 Exhibitor Chair

ed@csgengr.com



Sponsor/Exhibitor Information

Conference Dates: Monday, November 1 through Thursday, November 4, 2021

Location: Online via Whova, an easy to use online conference and meeting presentation platform.

Session Sponsor: \$750

- One (1) full Conference registration
- Linked banner on the conference webpage,
- Sponsor Logo slide show before all sessions,
- Provides a two-minute company slide presentation before a session,
- Facilitates the accompanying session,
- Provides the raffle prize at the session and contributes toward other prizes throughout the conference,
- Receives conference attendee list.

Conference Exhibitor: \$400

- One (1) full Conference registration
- Custom, Self-Designed Digital Booth (with Training Videos)
- Rotating banner with hyperlinked sponsor logo on APWA NorCal website for October and November
- Exhibitor logo slide show before all sessions
- Exhibitor logo displayed on APWA NorCal LinkedIn page
- Exhibitor company name included in the attendee welcome "letter."
- Exhibitor company name published in APWA NorCal Newsletter
- Daily dedicated Exhibitor Hall time
- Whova Exhibitor Guide: <https://whova.com/pages/whova-app-exhibitor-guide/?source=ems>
- **Additional Booth Attendees** must register for the full conference at the early bird cost of \$200 and will also be able to attend all of the sessions.

GOLD PACKAGE \$1,100: Includes full benefits of both Session Sponsor & Conference Exhibitor

Bingo Night Sponsor: \$500 (up to 3 sponsors)

Company gets logo on slide show before all sessions and on the host's background during the game and recognized during the prize awards.

Trivia Night Sponsor: \$250 (up to 3 sponsors)

Company gets logo on slide show before all sessions and on the host's background during the game and recognized during the prize awards.

Raffle Sponsor: \$200

Company gets logo on slide show before all sessions and recognized during the session raffle prize giveaways.

APWA PW CONFERENCE – SPONSOR/EXHIBITOR REGISTRATION FORM

* Please select one or more of the following:

GOLD EXHIBITOR PACKAGE: \$1,100 (Includes 2 Registrations)

SESSION SPONSOR: \$750

EXHIBITOR: \$400

BINGO NIGHT SPONSOR: \$500

TRIVIA NIGHT SPONSOR: \$250

RAFFLE SPONSOR: \$200

*Indicates mandatory information for registration. **This form must be submitted as a typed PDF document.**

*Company Name: _____

*Address: _____ *City/State/Zip: _____

*Company Web address: _____

*Conference Attendant: _____

*E-mail: _____ *Attendant's Phone: _____

*Registration Contact Person (if difference from conference attendant):

*Name: _____ *E-mail: _____

Additional Representatives (If applicable):

Additional Registrant \$200

Additional Registrant \$200

Name: _____

Name: _____

E-mail: _____

E-mail: _____

Top 3 Session Choices (If applicable):

****Complete the Sponsorship Form and email to: apwanorcal@gmail.com, along with a high-quality company logo. The sooner received, the sooner it will be posted to the website.**
